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Random quote: "Education: that which reveals to the wise, and conceals from the stupid, the vast limits of their knowledge." - Mark Twain
- (Added by: [Eyes_86](#))

Women's Survey on Nonfiction

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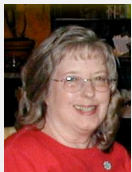
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Extreme Veteran

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★★★

Location: San Diego, California

 **Posted** 2007-03-20 9:00 PM (#80130)
Subject: Women's Survey on Nonfiction

Two interesting firms, Content Connections (marketing) and eWomen Publishing Network (promotions) have joined to create a 30-minute survey, [Women & Books 2007](#), to study women's nonfiction reading habits and the resources they need to become successful authors.

An incentive for participating is to receive a Special Report highlighting the results of the study. In addition, every participant will be entered into a drawing for one of twenty \$100 specialty retail gift certificates.

The survey closes on May 13. If you have questions, see the [Information](#) page. The incentives are from quality businesses, too:

- American Express Gift Cards
- Barnes & Noble
- Bath & Body Works
- Best Buy
- Blockbuster
- Coldwater Creek
- Gap, Inc.
- Nordstrom
- Red Door Spas
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Jump to page : [1](#)

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