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IP NEWS

All Women Encouraged to Participate in Online Survey

Over the past 52 weeks, fewer than 15 percent of the books on the *New York Times* non-fiction bestseller list were authored by women. Industry experts estimate that nearly 70 percent of non-fiction books are purchased by women. This disparity led



Content Connections (www.contentconnections.com) and eWomenPublishingNetwork (www.ewomenpublishingnetwork.com) today to launch a national, comprehensive study on the reading, recommending and book buying habits of women. The study also investigates the factors that can help more women become successful, published authors.

The "Women and Books 2007 National Study" is available online from March 8th, International Women's Day (since 1909, a global day to connect women around the world and inspire them to achieve their full potential), through Mother's Day on May 13th. Women from all walks of life are encouraged to participate. The survey can be found at www.WomenAndBooks2007.com

The survey focuses on non-fiction books that female readers buy for themselves, give to others, and receive from family, friends and professional associates. It also explores the factors that influence women's decisions to buy, give or read a book. "We are interested in hearing from all women who read and talk about non-fiction books, especially those who can envision themselves as authors -- from top-level managers at Fortune 500s to stay-at-home moms," said David Brake, co-author of the survey and CEO of Content Connections Inc. "With 152 million women in the U.S., we think they're woefully underrepresented on non-fiction bestseller lists."

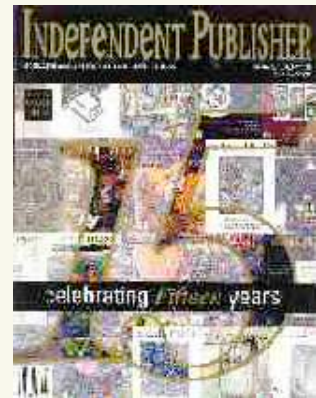
"The purpose of this survey is two-fold -- to understand how women choose to buy and give books, and how an understanding of the publishing process may be hindering aspiring women authors in their quest to get published successfully," added Jan. B. King, the other survey author and founder of eWomenPublishingNetwork. "It is only fitting that we launch this survey on International Women's Day so women's voices can be heard and create a lasting legacy in books."

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Plugging Away at Publishing
Success**

COUNTDOWN TO IPPY AWARDS DEADLINE APRIL 1st

Entry deadline for the 2007 Independent Publisher Book Awards is April 1st. Enter your 2006 titles now, and take part in our 11th annual "IPPY" Awards, the largest book publishing contest in the world. [Click here for more info](#) and convenient and secure online entry. Good luck to all participants!

Welcome to the NEW Independent Publisher Online! Welcome to our 7th year online and our 24th year of publication. Thanks for your support since we went online-only in 2000.



For a brief history of this publication, beginning with the first print issue of *Small Press* magazine published in 1983, click here:

["A Look Back At Two Decades of Promoting Independence in Publishing"](#)

Note the new Web feature, "Share Your Story," with which we hope to hear your tales from the "front lines" of writing, publishing, and book marketing. As our new slogan, "THE Voice of the Independent Publishing Industry"

[Click here to complete the approximately 25 minute "Women and Books 2007 National Study"](#) or go to www.WomenAndBooks2007.com

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Independent Publishing Industry indicates, we want to help your voice be heard and your story be told, during these next exciting decades of publishing. Thanks for reading - stay in touch!

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2007 Nautilus Book Awards - Final Call for Entries



Entries are now closed for the sixth annual Nautilus Book Awards, recognizing literary contributions to spiritual growth, conscious living, and positive social change will accept books copyrighted or released in 2005 or 2006.

Finalists will be announced on April 19, 2007. Good luck to all entrants!

[Click here to request email updates on the 2008 Nautilus Book Awards.](#)

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