

Big Bad Book Blog Links 3-16-07

March 16th, 2007

- [BookDaddy: Book Reviews, Future of — From Another Source](#)

Peter Osnos, of the Century Foundation, has a remarkably welcome column about newspaper book review pages: how newspapers might get more ads in them, how they could make the pages more interesting in a world where Starbucks has suddenly become a major player on the bestseller lists and how publishers could actually help in all this even with their tiny publicity budgets.

- [SUN-TIMES: No surprise: Hudson keeps O'Hare shops](#)

The first open competition in a decade for lucrative news and gift shop concessions at O'Hare Airport ended Wednesday — with a seven-year extension for the incumbent.

- [Crowdhacking: 10 Simple Ways Authors Can Help to Increase Sales at Amazon.com](#)

“In my world this is especially true of Amazon.com. Reader reviews can often make or break a book, so it's important to pay attention to your book's page and the activity there.”

- [Buzz, Balls & Hype: What Do Women Want?](#)

WOMEN AND BOOKS 2007 NATIONAL STUDY LAUNCHED at BookCatcher.com The post at their site says: Over the past 52 weeks, fewer than 15 percent of the books on the New York Times non-fiction bestseller list were authored by women.

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