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Pulitzer Prize Winners To Be Announced On Monday, April 16th Is There a Non-Fiction Glass Ceiling for Female Authors?

Only One Month Left to Participate in Landmark Study

Phoenix – Ever notice how few female non-fiction authors win a Pulitzer Prize or, for that matter, make the New York Times Bestseller list?

In 89 years, only eight women have been awarded a Pulitzer in the History category; and only 13 women have been honored in the Biography or Autobiography category. And, in the 45 years since the Non-fiction category was established, only 10 women have been awarded the prestigious Pulitzer.

“We’re delighted to see that women authors have fared better in the Pulitzer non-fiction category over the last five years, winning in four of those years. But is the tide turning?” asks David Brake, CEO of Content Connections, Inc. “Unfortunately, we don’t see additional evidence to support this. Consider, for example, that in the past 52 weeks fewer than 15 percent of the NY Times non-fiction bestsellers were authored by women. Clearly, there still seems to be a non-fiction glass ceiling for female authors.”

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Curious about this disproportional female representation, a striking contrast to the fact that nearly 70 percent of non-fiction books are purchased by women, Content Connections (<http://www.contentconnections.com/>) and eWomenPublishingNetwork (<http://www.ewomenpublishingnetwork.com/>) recently launched a national, comprehensive study on the reading, recommending and book-buying habits of women. The study also investigates the factors that may hinder or help women in their goal of becoming successful, published authors.

The survey focuses on non-fiction books that female readers buy for themselves, give to others, and receive from family, friends and professional associates. It also explores the factors that influence women's decisions to buy, give or read a book.

The "Women and Books 2007 National Study" will help:

- Publishers focus on the unique preferences, needs, and behavior of female book buyers.
- Booksellers better understand how and why women buy and recommend books.
- More women adopt a successful strategy for becoming published authors.

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The “Women and Books 2007 National Study” online survey is available through Mother’s Day, May 13. Women from all walks of life are encouraged to participate by going to <http://www.womenandbooks2007.com>

Every participant will receive a complimentary copy of the Women and Books 2007 Report, and will be entered into a drawing to win one of twenty \$100 specialty retail gift certificates to be awarded after the close of the survey.

Over 750 women’s organizations have been invited to participate in the study by encouraging their female members to participate in the survey. A special report of the study’s findings will be distributed at Book Expo America in New York City, May 31 to June 3.

About Content Connections:

Content Connections (<http://www.contentconnections.com/>) is an independent publishing services and consulting firm. Each year they implement hundreds of surveys, focus groups, and organize online review panels for some of the largest publishers in the world. They are dedicated to helping authors and publishers create content that connects.

About eWomenPublishingNetwork:

eWomenPublishingNetwork (<http://www.ewomenpublishingnetwork.com/>), the number one resource and advocate for successful, women authors, helps women who want to become non-fiction authors write marketable books, and women who are already authors create spin-off or additional products and promote them effectively.

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Editor's Note: For more information, go to the study's online pressroom at <http://www.womenandbooks2007.com/pressroom.html>