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JENNIFER NIESSLEIN'S INTERNET PRESENCE

TUESDAY, MARCH 6, 2007

Tuesday Tidbits, Wednesday Wandomness

. Stop. It's survey time.

Two companies have banded together to solve a little puzzle: Content Connections and eWomenPublishingNetwork say that women buy 70 percent of all nonfiction, yet the *New York Times* nonfiction bestseller list, over the past year, has held less than fifteen percent women authors. (Less if you disqualify Ann Coulter on grounds of being inhuman). I quote:

The "Women and Books 2007 National Study" will help:

- Publishers focus on the unique preferences, needs, and behavior of female book buyers.
- Booksellers better understand how and why women buy and recommend books.
- More women adopt a successful strategy for becoming published authors

I'm mighty curious to see what they turn up.

Go ahead and take the survey [here](#). They'll announce the results at Book Expo America, May 31-June 3 this year, and participants are promised their own copy of the report.

. So, I read in the current *Newsweek* that Thomas Jefferson may have had some Jewish ancestry. I live in Charlottesville, home of Jefferson's Monticello and the University of Virginia; they are indeed mitzvahs to our tourism industry. But I never quite understood the people who are really into ancestry. I'd always suspected them of wanting to be Special in an irrefutable, undemocratic kind of way.



May 17, people!

ABOUT ME

JENNIFER
CHARLOTTESVILLE, VA,

I wrote a book about the two years I spent taking self-help advice in order to become a better, happier person. If the book were a DVD, this blog would be the "bonus features."

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