


## Women and non-fiction books

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### What Do Women Want?

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WOMEN AND BOOKS 2007 NATIONAL STUDY LAUNCHED at BookCatcher.com The post at their [site](#) says: Over the past 52 weeks, fewer than 15 percent of the books on the New York Times non-fiction bestseller list were authored by women. Industry experts estimate that nearly 70 percent of non-fiction books are purchased by women. This disparity led Content Connections and eWomenPublishingNetwork to launch a national, comprehensive study on the reading, recommending and book buying habits of women. The study also investigates the factors that can help more women become successful, published authors. Women and Books 2007 National Study is available online from March 8th, through Mother's Day on May 13th. The survey can be found [here](#).


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If you're a woman, you may want to participate in the survey. Speak up and be heard.

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